2026/2027 BUSINESS PARTNERSHIP

FRIENDS of Texas Public Schools

Friends of Texas Public Schools is a statewide network of school district members serving 1.5 million students and business partners who make the work possible. The goal is to build trust in public education through awareness and advocacy.

WHAT OUR BUSINESS PARTNERS FUND

Friends operates through four functions. Every partner funds all four. Tier determines how deeply you participate in each.

CONVENE. Your partnership funds the rooms where Texas school leaders work together.

Friends brings superintendents, school board members, and education leaders into the same rooms via the Friends Leadership Summit, regional summits, the Friends Leadership Advisory Council, and the Texas Trust in Public Education Collaborative.

TRANSLATE. Your partnership funds the work that turns complexity into clarity.

Friends turns policy, research, and complex education questions into language educators, families, and communities can use. The Friends Trust Framework and the Texas Benefits List live here.

ACTIVATE. Direct support to Texas teachers and classrooms, distributed in your company's name.

Friends backs the educators doing the work through teacher appreciation campaigns, classroom wishlist fulfillment, educator recognition, and direct sponsorship of network member districts.

AMPLIFY. Fund the storytelling that reframes the conversation about Texas public schools.

Friends elevates the stories of Texas educators and students across a network reaching 50K+ newsletter subscribers, 31K+ social followers, 8,700+ campuses, and 1,000+ ISD offices.

EXCLUSIVE OPPORTUNITIES

Sponsors who commit to a Tier* will have access to additional opportunities through our Sponsor Menu. Menu items include, but are not limited to:

- Teacher classroom wishlist drops
- Celebrate Texas Public Schools (CTPS) CTE student contest sponsorships
- Friend of the Year Dinner add-on sponsorships
- ISD network membership sponsorships — partners fund a Texas district's Friends membership, and Friends facilitates the introduction between the partner and the district leadership

*Tier determines access order. Strategic Partners see the menu first and reserve their selections before it opens to Diamond. Diamond before Platinum. And so on.

TIER	STRATEGIC PARTNER $15,000	DIAMOND PARTNER $10,000	PLATINUM PARTNER $5,000
	Most engaged partnership level		
CONVENE	✓ Private annual strategy session with Friends leadership ✓ Premium hosted table (10 seats) at the Friend of the Year Dinner. 50% discount on a second table. ✓ Three guest seats at the Friends Leadership Summit and select regional summits.	✓ Hosted table (10 seats) at the Friend of the Year Dinner ✓ Two guest seats at the Friends Leadership Summit and select regional summits	✓ 50% discount on one Friend of the Year Dinner table ✓ One guest seat at Friends convenings and special events
TRANSLATE	✓ Early access to the Texas Benefits List ahead of publication (26/27) ✓ Standing invitation to Friends Trust Framework briefings	✓ Invitation to Friends Trust Framework briefings	✓ Annual Friends Trust Framework briefing ✓ Early access to the Texas Benefits List
ACTIVATE	✓ $500 in Teacher Appreciation gift cards distributed in your company's name ✓ 10 teacher classroom wishlists fulfilled in your name ✓ First-round access on the quarterly Sponsor Menu, including ISD network membership introductions	✓ $250 in Teacher Appreciation gift cards distributed in your company's name ✓ 5 teacher classroom wishlists fulfilled in your name ✓ Second-round access on the quarterly Sponsor Menu, including ISD network membership introductions	✓ $100 in Teacher Appreciation gift cards distributed in your company's name ✓ 1 teacher classroom wishlist fulfilled in your name ✓ Third-round access on the quarterly Sponsor Menu
AMPLIFY	✓ Prominent logo recognition across Friends events and materials ✓ Company logo with link on the Friends website ✓ Partner spotlight and logo recognition in the Friends e-newsletter ✓ Two individual social media recognition posts	✓ Logo recognition across Friends events and materials ✓ Company logo with link on the Friends website ✓ Logo recognition in the Friends e-newsletter ✓ One individual social media recognition post	✓ Company logo with link on the Friends website ✓ Logo recognition in the Friends e-newsletter ✓ One individual social media recognition post

ADDITIONAL PARTNERSHIP LEVELS

PARTNER: $3,000

- One guest seat at Friends convenings and special events
- Friends Trust Framework annual digest
- Texas Benefits List access at publication
- Participation in Friends teacher appreciation campaigns
- Access to the quarterly Sponsor Menu after top tiers have selected
- Company logo with link on the Friends website
- Logo recognition in the Friends e-newsletter
- Inclusion in a partner-level social media recognition post

SUPPORTER: $1,500

- Texas Benefits List access at publication
- Participation in Friends teacher appreciation campaigns
- Company name listed on the Friends website
- Recognition in Friends partner listings
- Inclusion in a partner-level group social media post

*Each level reflects a different depth of participation in the four functions, plus a different position in the Sponsor Menu access order. Specific opportunities and benefits may be adjusted as Friends programs and initiatives evolve throughout the year.